

Retail Banking- Basic



Retail Banking

A space in financial world wherein customer oriented services are offered by commercial banks which includes – Opening of Savings, Current and Term deposit accounts. Besides, provide access to various other allied services like loans, credit cards and investments, thereby offering the entire bouquets of financial services to consumers.

Features:

What is it?

This is our flagship program in banking which is aimed to establish a strong foundation for beginners; designed to build the desired career in BFSI. It is a 4 weeks intensive program crafted to give you an edge and deliver from day one, once you step on the stage.

Who is it for?

It is meant for graduates (any stream) with at least 55% marks and not more than 26 years of age. Above all – for the one who is looking for a dream career in BFSI.

Where does it happen?

We have two options for this aspect:

- First Option: an in-class program conducted at IFM Office, SCO 151-52, First Floor, Sector 9- C, Chandigarh.
- Second Option: It is going to be Online / Live sessions.

Why we designed this program?

We created this program keeping in mind your valuable time, to address the misinformation about a career in BFSI. Hence, this program brings exceptional value and delivers a step-by-step guide to create pathways to reach your desired goals.

Opportunities:

Banking sector is considered to be backbone of Indian economy and offers various career opportunities to students from all fields – Commerce, Humanities and even Science. In India, the financial sector especially banking has become stronger in terms of capital, human resource and customer base. This sector has huge scope of employment especially with advent of technology. Rather, it has grown manifold. With 60% of region in our country is still unbanked, it offers huge scope of expansion & growth in coming years.

Program Facts in Nutshell



4 Weeks
Duration



Online & in-class
Format



5 days a week
Weekly Effort



Rs 20,000
Fee (inclusive of taxes)

Program Structure



Curriculum

Banking Framework & Retail Banking

- Introduction to Banking : Framework & Concepts
- Retail Banking : Residents – Products & Services
- Retail Banking : Non-Residents – Products & Services

Banking Regulations & Compliance

- Anti-Money Laundering (AML)
- Know Your Customer (KYC)
- Risk Management & Audit

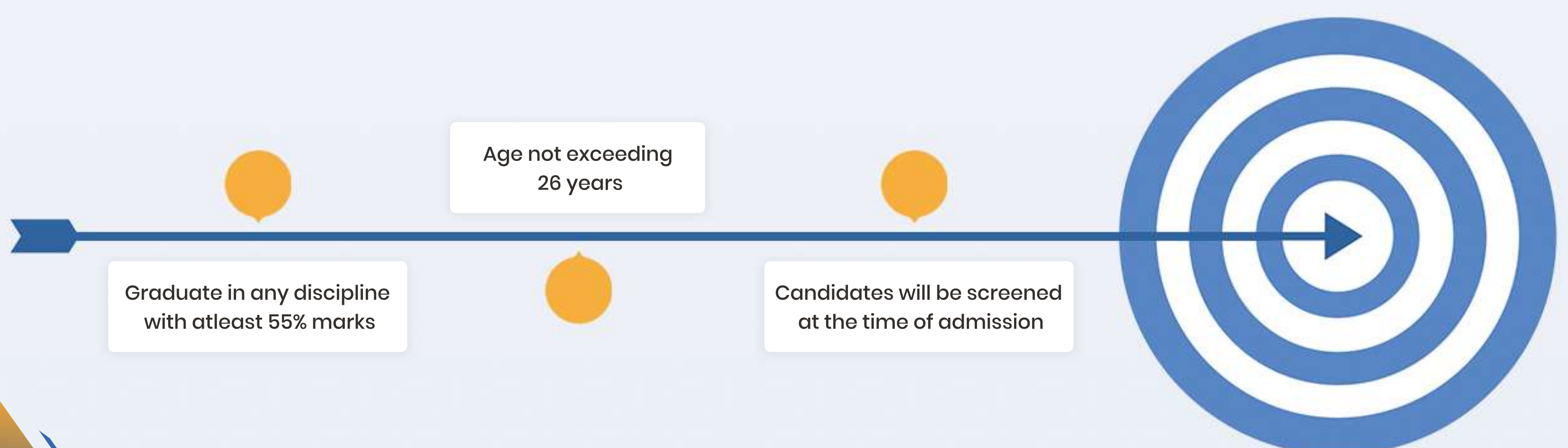
Digital Banking & Delivery Channels

- Digital Banking – Concept & The Road Ahead
- Electronic Payment Products
- Direct Banking & Alternate Channels

Professional Transformation (Job Readiness)

- Professional Persona
- Art of Effective Communication & Presentation
- Sales Fundamentals
- Interview Skills

Eligibility Criteria



Heutagogy



Other Key Features



Comprehensive Coverage



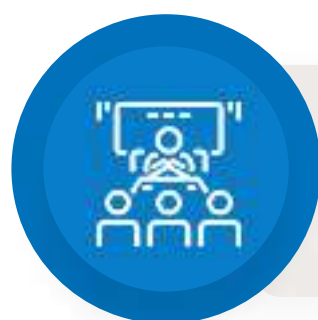
Mentorship Approach



Experiential Learning



Interaction with Industry Leaders



Seasoned Faculty



Certification



100% Placement Assistance