

Retail Banking – Advanced



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A space in financial world wherein customer oriented services are offered by commercial banks which includes – Opening of Savings, Current and Term deposit accounts. Besides, provide access to various other allied services like loans, credit cards and investments, thereby offering the entire bouquets of financial services to consumers.

Features:

What is it?

This is in continuation of our flagship program – Retail Banking Basic wherein we have added modules to further enhance the coverage of banking topics – Trade, Foreign Exchange, Assets (Loans) and other domains like Life Insurance, General Insurance and Mutual Funds which are an integral part of banking today. This program allows a candidate to explore more areas of banking to help place one-self better to understand and select areas to excel.

Who is it for?

It is meant for graduates (any stream) with at least 55% marks and not more than 26 years of age. Above all – for the one who is looking for a dream career in BFSI.

Where does it happen?

We have two options for this aspect:

- First Option: an in-class program conducted at IFM Office, SCO 151-52, First Floor, Sector 9- C, Chandigarh.
- Second Option: It is going to be Online / Live sessions.

Why we designed this program?

We enhanced the program coverage in Retail Banking- Advance, not only to improve the chances of employability but also to open further avenues to grow once you are placed in your dream job. Hence, this program Retail Banking – Advanced.

In other words, this program can provide that edge to grow vertically in the organization. The content enables you to explore more areas of banking which can help in attaining specialization in select areas.

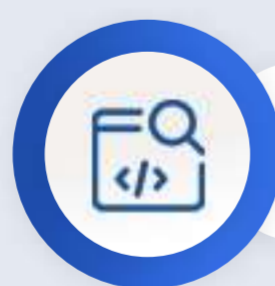
Opportunities:

Banking sector is considered to be backbone of Indian economy and offers various career opportunities to students from all fields – Commerce, Humanities and even Science. In India, the financial sector especially banking has become stronger in terms of capital, human resource and customer base. This sector has huge scope of employment especially with advent of technology. Rather, it has grown manifold. With 60% of region in our country is still unbanked, it offers huge scope of expansion & growth in coming years.

Program Facts in Nutshell



8 Weeks
Duration



Online & in-class
Format



5 days a week
Weekly Effort



Rs 40,000/-
Fee (inclusive of taxes)

Program Structure



Curriculum

Banking Framework & Retail Banking

- — Introduction to Banking : Framework & Concepts
- — Retail Banking : Residents – Products & Services
- — Retail Banking : Non-Residents – Products & Services

Banking Regulations & Compliance

- — Anti-Money Laundering (AML)
- — Know Your Customer (KYC)
- — Risk Management & Audit

Trade & Forex

- — Letter of Credit
- — Bank Guarantee
- — Transaction Life Cycle

Digital Banking & Delivery Channels

- — Digital Banking – Concept & The Road Ahead
- — Electronic Payment Products
- — Direct Banking & Alternate Channels

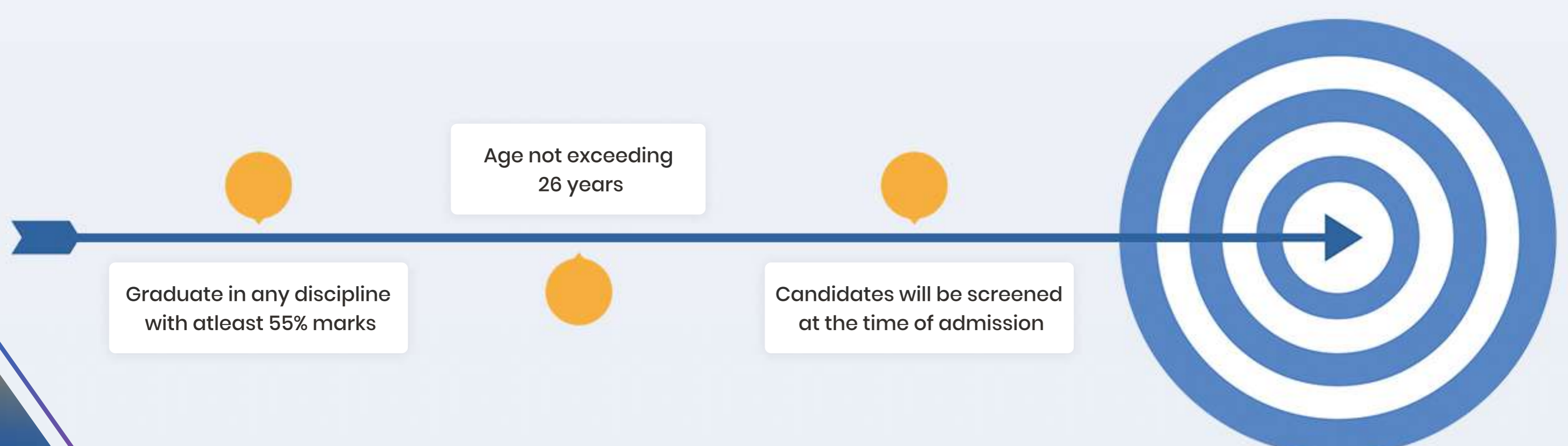
Third Party Products

- — Life Insurance / General Insurance (IC-38 Preparation)
- — Mutual Funds (NISM VA – Preparation)

Professional Transformation (Job Readiness)

- — Professional Persona
- — Art of Effective Communication & Presentation
- — Sales Fundamentals
- — Net Promoter Score (NPS)
- — Interview Skills

Eligibility Criteria



Heutagogy



Other Key Features



Comprehensive Coverage



Mentorship Approach



Experiential Learning



Interaction with Industry Leaders



Seasoned Faculty



Certification



100% Placement Assistance