

Professional Transformation – Basic



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Specially curated program perfect for anyone to get started with Professional Growth & Skill up with a leading-edge curriculum thoughtfully designed by our passionate trainers

Features:

What is it?

This is our unique Persona enhancement program which is aimed to prepare the freshers for their first step towards their desired career. It is a diverse program created to make a young millennial stand apart in the crowd.

Who is it for?

It is meant for anyone who is aspiring for a dream career.

Where does it happen?

We have two options for this aspect:

- First Option: an in-class program conducted at IFM Office, SCO 151-52, First Floor, Sector 9-C, Chandigarh.
- Second Option: It is going to be Online / Live sessions.

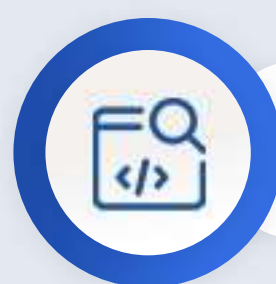
Why we designed this program?

This program is designed to elevate your self-confidence, refine the verbal & non-verbal communication, inculcating excellent selling skills & success-oriented determination. To grasp the nuances to prepare oneself for a formal interview and to take a step forward towards your dream career.

Program Facts in Nutshell



4 Weeks
Duration



Online & In-class
Format

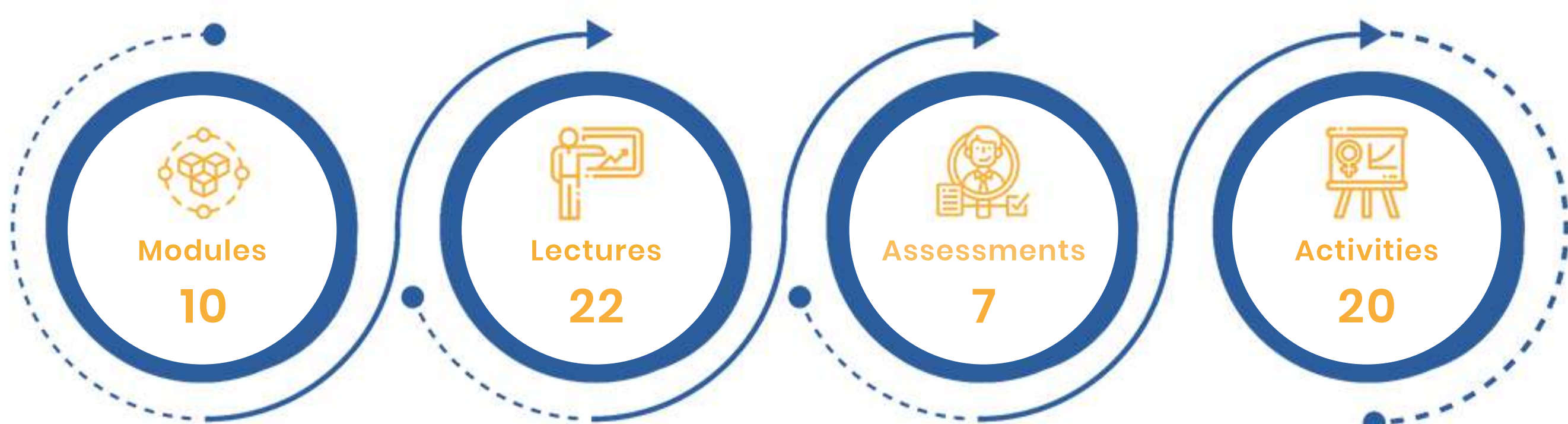


5 days a week
Weekly Effort



Rs 15,000/-
Fee (inclusive of taxes)

Program Structure



Curriculum

Designing a Professional Image

- — Dress like A Boss
- — The Expert Communicator

Etiquette at Work-place

- — Emotional Intelligence
- — Time Management

Customer Experience

- — Customer On-boarding
- — Customer Centricity
- — Complaint Handling

Sales Fundamentals

- — Selling Skills
- — Negotiation Skills

Job Readiness

- — Resume Designing
- — Group Discussion & Interview Process

Eligibility Criteria

It is meant for anyone who is aspiring for a dream career.
Candidates will be screened at the time of enrollment.



Heutagogy



Other Key Features



Comprehensive Coverage



Mentorship Approach



Experiential Learning



Interaction with Industry Leaders



Seasoned Faculty



Certification